


Sofia Castillo

Web designer & SEO

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 <https://carlasofiacastillo.com/>

PROFILE

I'm a WordPress web designer with over three years of experience creating results-oriented websites. I combine attractive design, on-page SEO optimization, and Google Ads and Meta Ads campaign management to ensure every project not only looks great but also converts.

EXPERIENCE

SEO Assistant (Freelance)

QActions October 2025 - present

- In charge of the company's on-site SEO strategy
- SEO audit of the company website

Web Designer

Adri Rodrigo Agency October 2025 - April 2026

- Create websites using templates with Elementor
- Verify that all websites meet the design requirements requested by the client.
- Create page content to improve the client's SEO strategy

Web Designer

Roofing marketing Pros February 2025 - October 2025

- Create websites for US clients using WordPress and Elementor
- Create content for clients' SEO strategy

Web Developer & SEO assistant

Aufiero Informatica June 2024 - present

- Creation, updating and maintenance of more than 30 pages in Portuguese, Spanish and English
- Use HTML, CSS, and Javascript to customize elements
- Creating an application to create backlinks
- Content creation for SEO strategy

Web Designer

Huemul Web Design February 2023 - December 2025

- Create customer service websites with WordPress and Elementor
- General website maintenance

EDUCATION

Digital Marketing

ISEC

SKILLS

- Wordpress
- SEO
- Copywriting
- HTML, CSS, Javascript
- PHP
- AI
- Adobe Creative Cloud: Photoshop, Illustrator, Premiere Pro

LANGUAGES

- English: Conversational
- Spanish: Native