



SOFIA CASTILLO

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Argentina

PROFILE

Web Designer specializing in SEO and content creation, with experience managing digital strategies and optimizing websites for performance and visibility. I am committed to continuous learning, particularly in the use of artificial intelligence applied to design, optimization, and digital strategies

PROFESSIONAL EXPERIENCE

JUN 2024 - Present

Aufiero Informatica

- Webmaster for 40 company websites, ensuring optimal performance, security, and SEO compliance.
- Developed and optimized the main corporate website, creating SEO-driven content to boost visibility and engagement.
- Designed and implemented digital marketing strategies, including Google Ads and Meta Ads campaigns, to improve lead generation and brand awareness.

MAY 2025 - Present

Level One Agency

- Designed and developed websites for diverse clients, ensuring visually appealing and functional layouts.
- Collaborated with the marketing team to deliver digital solutions aligned with client goals.

FEB 2025-AGO 2025

Contractor Marketing Pros

- Designed and optimized client websites to improve functionality, aesthetics, and SEO performance.
- Created tailored digital strategies and SEO-focused content to boost visibility and lead generation.
- Implemented responsive designs, enhancing user experience across devices.

OCT 2023 - Present

Huemul Web Design

- Designed and customized WordPress websites for small and medium-sized businesses.
- Implemented responsive designs and user-friendly interfaces to improve navigation and engagement.

EDUCATION

ISEC

University Degree Communication and Digital Marketing (in progress)

LANGUAGES

- Spanish (native), English (B2)